DATA EVIDENCE DECISIONS



The RSS Data Science Section

EFSPI Statistical Leaders' Meeting 1st July 2021



Introduction

The Data Science Section of the <u>Royal Statistical Society</u> is the membership group representing data scientists in the UK. It was established in 2017 to ensure the long-term success of data science as a profession.

Our organising committee includes Data Science and AI leaders from organisations like Unilever, the Alan Turing Institute, AstraZeneca, the Office for National Statistics, Microsoft and The Economist. We have over 3000 members







What have we been up to in the last 4 years?

- Published report on 2018 workshops on "<u>The Industrialisation & Professionalisation</u> of Data Science"
- Produced a "Guide for Ethical Data Science" + Ethics "happy hours"
- Conducted <u>surveys of practising data scientists</u>
- Run sessions at the RSS conference, e.g. CYOA
- Influenced public sector policy e.g. UK government AI strategy
- > Worked on professional standards and accreditation for Data Science
- > Working with core RSS to identify specific Data Science offerings
- Hosted numerous in-person & online events & <u>blog posts</u>
 - Including on "Data Science vs Statistics"





What has changed (or not) in 4 years?

- ➤ The rise of "AI" both as a buzzword and a field
- > A focus on ethics & governance
- Emerging regulation
- Continued lack of a completely clear definition of data science
- More CDO / CDSO / CDS / CDAO roles in companies
- > My role! Head of Advanced Analytics \rightarrow VP of Data Science & Al
- Data-centric & high performance technology architectures
- Huge competition for talent
- > More evidence of genuinely impactful and scaled solutions, as opposed to one-offs



Case study: Data Science & AI @ AstraZeneca

Hub and spoke model in R&D



Agreed scientific focus areas

BioPharma				Oncology		
Optimising our development programmes	Accelerating & streamlining our research	Transforming the science for our patients • Reimagined diagnosis & prediction		Maximize Success and Speed Across Portfolio • Using Internal Data, Real World Evidence, and Competitive Intelligence at speed	Faster Drug Discovery and Development	Seize the <u>white</u> <u>space</u> for Transformative Growth
 Maximising eNPV via PTRS & speed* 	 Al-driven targets & molecules 				 Optimize Candidate Drug Investment Decisions 	 Broadening the Value Proposition for New Business Models
Enabling	Data & tools available: go from weeks to days		New AI apps available through app store		Ramp up Data Science Academy and Symposium	

Clear and aligned strategy





Technology • Building tech platforms to enable delivery of scaled, transformative solutions • Making Al available at our employee's fingertips via apps & tools



 People
 Creating great careers and training for new and existing employees
 Driving the cultural change required for the organisation to fully embrace and realise the benefits of AI

Validated projects & impact

