



# HTA considerations when supplementing RCT with non-randomized data

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# Disclaimer

The views presented here are my own and should not be considered the views of NoMA, EMA or all HTAs in general

# RWE, the new magic bullet

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- Data sources other than RCTs have always been used.
- A health technology assessment has to:
  - Ø Incorporate all appropriate evidence into the analysis
  - Ø Compare the new intervention with the full range of relevant alternatives
  - Ø Reflect uncertainties in the conclusions of the analysis

# HTA models have always relied on the use of f.e.

- Utility values have routinely been derived from large observational studies and surveys
  - If one has a Societal perspective this is unavoidable
  - NoMA has a mixed, societal/payer perspective, yet we tend to accept observational utilities over trial derived utilities (the patients perspective)
- Expected number of patients are often based on sources such as the Norwegian prescription database
- Non-drug related costs, related to national clinical practice are variables often derived from registries/expert opinion

# Is RWE always acceptable?

- No but it can be:
  - Small populations
  - ATMPs
  - Orphan drugs (COMP)
  - Personalized medicine
  - Histology independent (agnostic)



**How do you want it - the crystal mumbo jumbo  
or statistical probability?**

# The problem

- RCT



Efficacy

Does it work in experimental setting



Population selected



Placebo or a selected comparator



- Real world



Effectiveness

How does it work in medical practice

Patients as they come

Many alternative treatments



# Models to 'predict' the future

- All models are wrong; some models are useful  
George E. P. Box; Norman R. Draper (1987)
- Health economic models predict the future based on available data from different sources

**Regulatory**



**HTA**

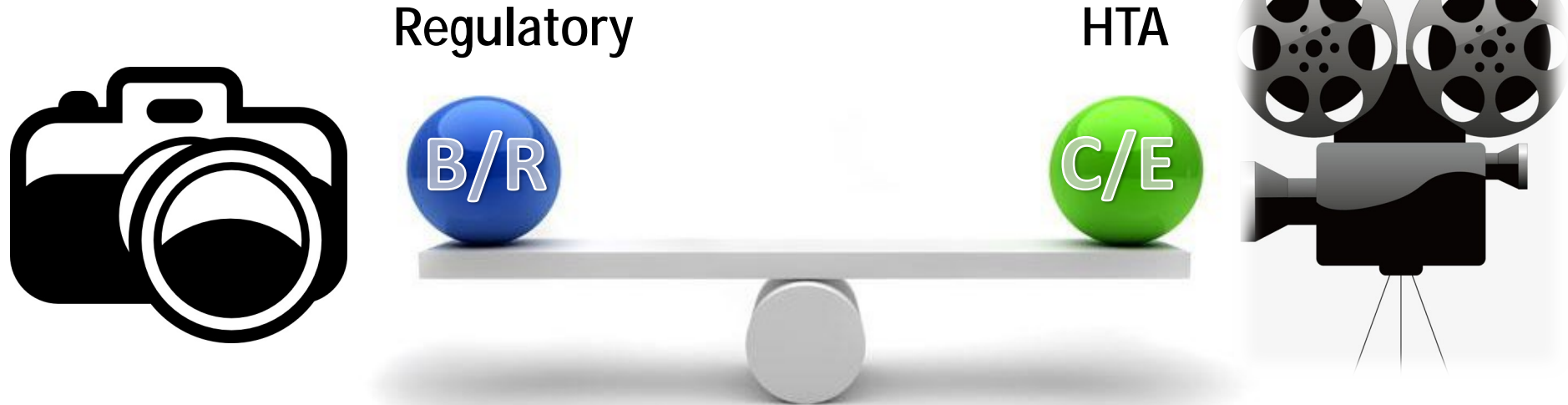


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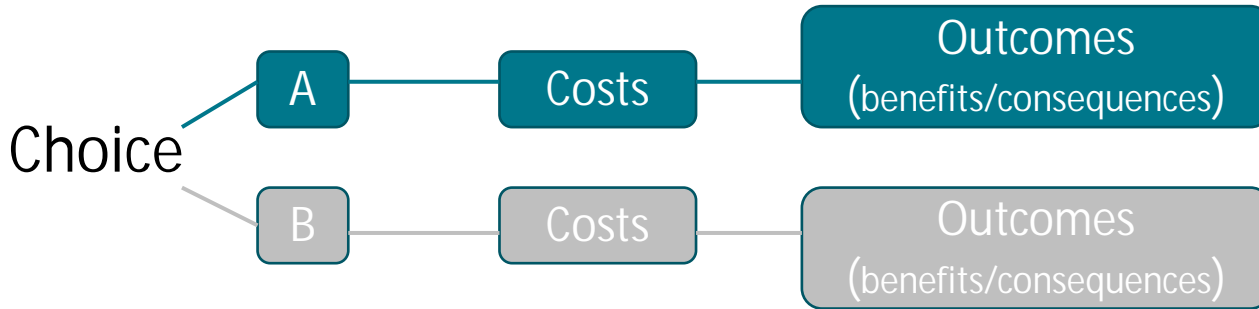
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# HTA: the basics

- The aim is to maximize the health of the total population within the given budget
- HTAs want value for money!



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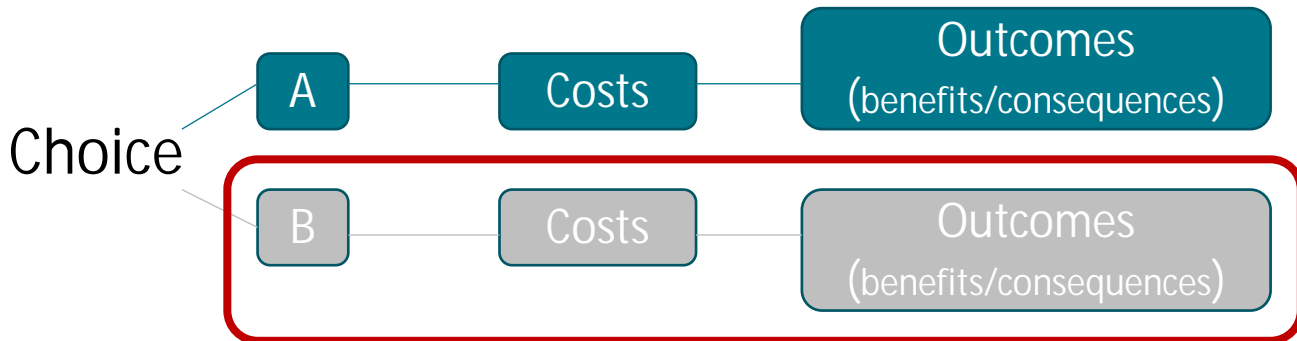
Economic evaluation

‘the **comparative analysis** of alternative courses of action in terms of both their **costs and consequences**’

(Drummond McGuire, 2001)

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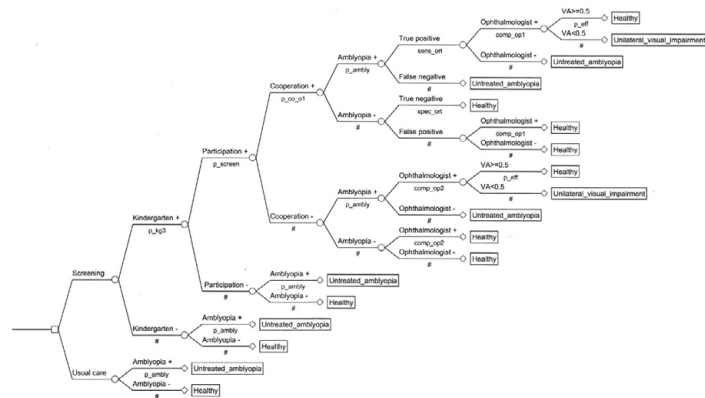
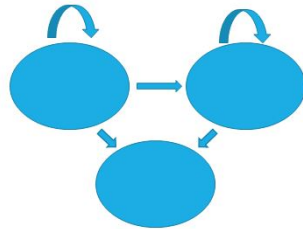
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# Data, we need data.....

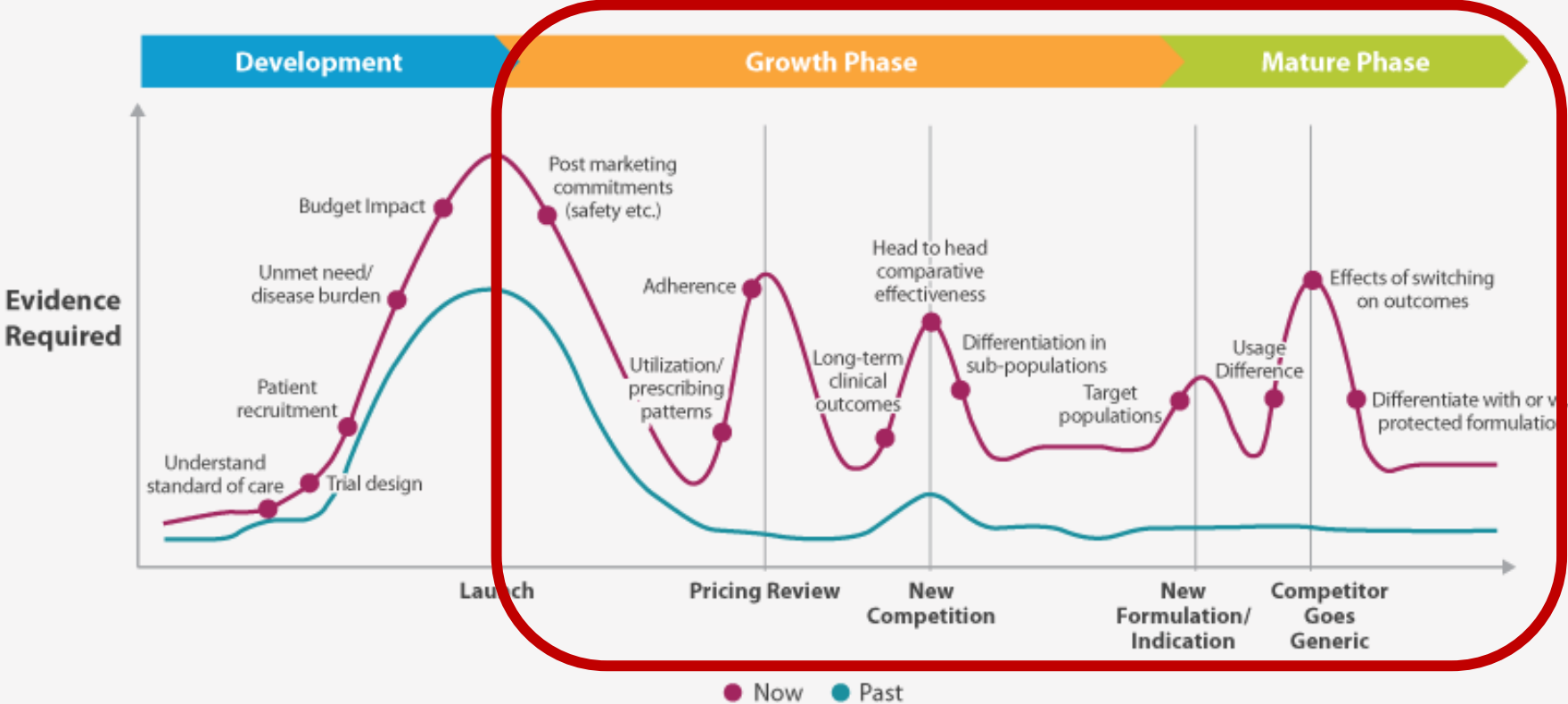
- All HTA agencies need robust comparative (randomized) data
- Cost utility analyses (CUA) require even better data
  - To run a lifetime horizon model extrapolations is almost always required
  - Transition probabilities between health states must be informed by enough data



# RWE Intensifying Across Product Lifecycle



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# Guidance

- NICE, TSD17 (The use of observational data to inform estimates of treatment effectiveness in technology appraisal: Methods for comparative individual patient data)
- Institute of Health economics Alberta
- FDA
  - Use of Real-World Evidence to Support Regulatory Decision-Making for Medical Devices; Guidance for Industry and Food and Drug Administration Staff.
  - Use of Electronic Health Record Data in Clinical Investigations Guidance for Industry
- National HTA agencies



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